



DRIVE your message home . . . **ALL the way home**
with your own custom designed car air freshener.

PRODUCT SPECIFICATIONS

PRODUCT: Paper car air freshener

PRODUCT COLOR: Air fresheners start out blank, off-white in color, ready for your custom design/imprint. Reverse imprint to change background color.
Base price includes 1 color on 1 side. Add running charge for each additional color and for each color printed on the 2nd side.

SETUP: There are no setup or hidden charges of any kind.

IMPRINT METHOD: Screen printed

IMPRINT COLORS: PMS Colors will be duplicated close as possible at no extra charge. Air fresheners are printed on dull material - choose colors from the un-coated Pantone chart.

PRODUCT SIZE: 12 sq in (3 x 4 inches)

SHAPE: Choose any of our popular standard shapes in stock. Custom shapes can be made. Custom shape must fit within a 3 x 4" area.

FRAGRANCES: Choose any of our available scents:

Apple Sour, Baby Powder, Candy Cane Mint, Citrus, Coconut, Flower Shop, Fresh Clean Linen, Green Tea, Hazelnut Coffee, Jasmine, Leather / New Car, Lilac, Mint Chocolate Chip, Orange Creamsicle, Pina Colada, Forest Pine, Pineapple, Raspberry, Ripe Strawberry, Rootbeer, Sandalwood, Spicy Cinnamon, Sport Cologne, Vanilla, Vanilla Chai Tea, Wild Cherry.

***One fragrance is included per 1,000 units ordered. Additional fragrance changes for small fee.

CUSTOM FRAGRANCES: We will source a custom fragrance. Small additional charge will apply.

PACKAGING: Air fresheners come with an elastic string attached and are individually wrapped in a clear poly-bag.

ARTWORK: NO CHARGE to re-create camera-ready artwork.

Accepted formats: CorelDraw v 13.0, EPS file, or any vector drawing saved in PC format. Letters and numbers should be a minimum of 9 pt Caps and 10 pt Lower case. Smaller text sizes may not be readable. Fonts must be converted to curves/outlined or ttf font file included.

PROOFS: Digital proof - NO CHARGE

Actual product proof - Add 7 Business days to lead time. Additional charge will apply.

PRODUCTION TIME: 12-14 business days from receipt of approval.

Call for rush service availability - as quick as 24 hour turn around.

OVER/UNDER POLICY: +/- 5%. Over runs are included at no charge. If under run, quantity shipped will be invoiced.